

chloe pageaud

MULTIMEDIA ART DIRECTOR



— PROFILE :

Specialized in the areas of image and communication, I have been practicing for over 5 years in the fields of graphic design and video, both in France and abroad. These experiences allowed me to enlarge my cultural and professionals' horizons by collaborating with international clients.

I am currently searching for new challenges, I am available for recruitment and collaborations.

— INFOS :

Brussels, Belgium

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    /ChloePageaud

WORK EXPERIENCE

• *Art Director*

FREELANCE | June 2017 • Currently

Visual identity : corporate identity charter, publishing and print (DTP), web design, packshots and photo editing, promotional videos

LOVELY ECO FRIENDS | Sydney (NSW), Australia | November 2018 • March 2019

Visual identity : logo, corporate identity and style guide, web design, packaging, editorial policy

Photography : packshots and lifestyle, photo editing

Copywriting : product information sheet, blog articles, community management

• *Photographer - Photo Editor*

FREELANCE | Sydney (NSW), Australia | April 2019

E-shop Meshki : shoes packshots, photo editing and colorimetry correction

E-shop Camilla : fashion photo editing, dodge & burn, skin tons standardization

ADVANCED LIFE | Sydney (NSW), Australia | June 2018 • November 2018

Photo editing (elements addition/removal), colorimetry correction, portraits plate standardization

«CLAN MCLEOD» COLLECTIVE | Lille, France | November 2015 • June 2016

Concerts photography and video recording and editing for the collective

• *Camera Operator - Video Editor*

IYE AGENCY | Lille, France | July 2016 • February 2017

Recording, editing and standardization for institutional videos and web advertisement

Clients : Weldom, Carrefour, B'twin, Décathlon, Crédit Mutuel, Leroy Merlin

«AU FIL DE L'EAU» ASSOCIATION | Lille, France | August 2015 • May 2016

Recording, editing and standardization on a long-length documentary

WÉO TV | INTERNSHIP • Lille, France | March 2015 • July 2015

Video recording (TV set and outdoor shooting), TV shows and trailer editing, script girl

DEFOURS.COM AGENCY | Chambéry, France | October 2014 • December 2014

Sportive video recording, bilingual interviews French/English, video editing and standardization, voice over

• *Web design - multimedia integration*

TOPO AGENCY | INTERNSHIP • Montréal (Québec), Canada | March 2014 • May 2014

Web design, multimedia integration, pictograms creation, typographic video animation

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MULTIMEDIA ART DIRECTOR

— HOBBIES :



art

Museum, expositions, theatre and music



cinema

Independent and contemplative films



history

Antiquity and Mythology



litterature

Classical litterature and 20th century american litterature.



photography

Landscapes and lifestyle photography



travel

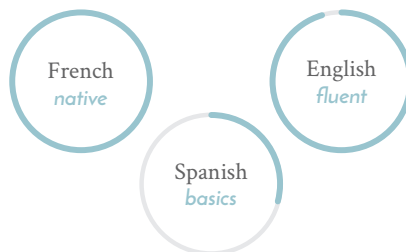
Europe, Tunisia, Québec, Thailand, Laos, Cambodia, Vietnam, Australia, New-Zealand

EDUCATION

- 2014 / 2015 • Vocational Bachelor : Sound and Image Techniques, Multimedia Communication, Specialised in image treatment • [Savoie University, Chambéry \(73\), France](#)
- Jan 2014 • International mobility program, Multimedia Integration Techniques
July 2014 • [Cégep de Matane \(Québec\), Canada](#)
- 2012 / 2014 • Associate's Degree : multimedia field (web, communication, graphic design, video)
[Laval University Institute of Technology \(53\), France](#)
- 2011 / 2012 • Diploma in Science (Physics) studies • [Université Catholique d'Angers \(49\), France](#)
- 2008 / 2011 • High School Degree with merit • [Nantes \(44\), France](#)

SKILLS

Languages



Softwares

Illustrator	<div><div></div></div>
Photoshop	<div><div></div></div>
Lightroom	<div><div></div></div>
Indesign	<div><div></div></div>
After Effect	<div><div></div></div>
Premiere Pro	<div><div></div></div>
DaVinci Resolve	<div><div></div></div>

Professional

- Strong communication and interpersonal skills
- Efficient and dynamic
- Good project management skills backed by task prioritisation
- Flexible and capable of working under pressure with short deadlines
- Meticulous with an eye for detail
- Curious and open-minded

REFERENCES

Drago Koncarevic

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Antoine Pick

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